### **Kamlesh Kumar**

### +91 96 46 56 2880 || kamlesh.kumar21@gmail.com || 21st May 1983 || Bangalore

### **Total Experience: 15 years (Relevant – 3 years, Marketing, Ops and BD – 12 years)**

* Technical / Front end development experience: 03 years
* Marketing, Operations and BD experience: 12 years

### **Technical Skills**

* **Programming:** ReactJS, Redux, JavaScript, HTML5, CSS, Bootstrap, Git, API, OpenAI API, Prompt Engineering, CDN’s, Responsive Design, Python, Flask, SQL, WordPress
* **Design tools**: Figma, Canva
* **Communications:** Slack, Discord, Notion, Microsoft Office, Google Apps,
* **Marketing**: Google Ad words, Linkedin Campaigns, Facebook Ads

**Highest Education:**

* Bachelor's Degree in Hotel & Hospitality Administration – IHM Mumbai [2002-05]

### **Certifications:**

* Front end development Career Path with React JS, Scrimba, 2021-23
* CS50x – Introduction to computer science, Harvard University & EdX, 2021-23

### **Professional Experience**

**Maven Consulting May 2020 to Current** Front End Developer  **Remote, India**

* Developed websites using ReactJS, JavaScript, HTML, Figma and CSS, ensuring cross-browser compatibility and responsiveness.
* Revamped legacy WordPress based websites with better UX, and SEO rich content,
* Integrated third-party APIs for enhanced functionality and data retrieval.
* Conducted code reviews, identified bugs, and implemented fixes to improve overall website quality.
* Worked closely with project managers and clients to gather requirements, provide technical insights, and ensure project milestones were met.
* Assisted in the creation of landing pages, newsletters, and the launch of digital marketing campaigns, while also supporting content marketing efforts (in both planning and development stages).
* Have also Built many personal Projects with React JS, redux, JavaScript, Rest API, OpenAI API, CSS, HTML5, Python and Flask.

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| **Primary Languages** | **Project Type** | **Live Project URL** |
| React JS | Car rental Site | In Progress |
| JavaScript | Food Ordering Site | <https://order-food-items.netlify.app/> |
| React JS | Tenzies – game of dices | <https://sweet-belekoy-83486a.netlify.app/> |
| Chatbot with GPT 3.5 | Personal Chat Bot | In progress |
| JavaScript | TagURL Browser Extension | <https://kumar2105k.gumroad.com/l/txthl> |
| React JS | Meme Generator with React | <https://vermillion-souffle-8b93ed.netlify.app/> |
| React JS | AirBnB Experiences with React | <https://rococo-licorice-cc2ee5.netlify.app/> |
| JavaScript | Color Palette Generator | <https://rainbow-biscuit-c760c0.netlify.app/> |
| JavaScript | Annoying Cookie pop up modal | <https://cookie-project.netlify.app/> |
| HTML & CSS | SaaS Landing Page | <https://demo-registration-splash.netlify.app/> |
| **40+ projects available at GitHub -** [**https://github.com/kamlesh-21**](https://github.com/kamlesh-21) | | |

**Co-Founder & Web Developer, Bhargavi Hospitality** Nov 2017 to Apr 2020 | Bangalore

* Founded and built an e-commerce marketplace for hospitality products, integrating 1300+ products and services from 70 suppliers.
* Developed the entire website using HTML, CSS, WordPress, WooCommerce, and other plugins, generating $0.78M in GMV annually.

**Senior Manager – Inside Sales & AWS Operations, Little Internet Pvt Ltd** May 2015-Sep 2017 | Bangalore

* Led inside sales team of 24 people and deal creation efforts, managing merchant acquisition, training, and BTL campaigns.
* Created 7500 deals for more than 11 cities covering 2500+ merchants
* Oversaw hotel operations with 8-member team, including contracting, rate management, and inventory management for 10,000+ hotels.
* Performed backend AWS operations in terms of new CSV data uploads, data modification, field-based report generation

**Sales Manager, Route Infinity** Aug 2011 to Apr 2015 | Chandigarh

* Managed hotel contracting, bookings, and conferences, while also providing consulting services in hotel operations and cost control.
* Managed team of 4 sales executives, responsible towards Sales calls and account management
* Developed marketing strategies and conducted sales outsourcing for five-star hotels and snack food start-ups.
* Managed diverse group of clients including corporate conferences and summits, Kia camps, Jalandhar based, 2 Five-star Hotels - Chandigarh and Kalka, 3 Chandigarh based Snacks Food start-ups

**Asst Manager – Marketing and Sales, Mars Restaurants Pvt Ltd**  Dec 2007 to July 2011 | Mumbai

* Executed marketing and BTL promotion initiatives for restaurant and hotel units, generating 2.5 Cr of top-line revenue.
* Managed team of 2 executives for sponsorship sales and restaurant coordination.
* Explored business development opportunities through franchising and management contracts.

**Sr Executive – Sales, Marcus Evans India Private Ltd**  June 2005 to Dec 2007 | Mumbai

* Organized business events and conferences, engaging with top-level executives and driving revenue generation.
* Collaborated with production and research teams to develop innovative conference and training products.